



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

2019, SY-BBA.

School of Commerce and

Management

Management

MBC 204

Management Information

Semester – IV

Systems

Thursday

23rd May, 2019

End Semester Examination

Time: 3 hrs, Max Marks: 100

(2.30 to 5.30 pm)

Instructions:

1) All Questions are Compulsory.

		Marks	Level	COs
Q.1				
a)	True or False (Solve Any 5)	10		
	1. Data is a raw and unorganized fact that required to be processed to make it meaningful.		1	1
	2. The role of MIS in an organization can be compared to the role of heart in the body.		2	2
	3. DSS is Decision service support.		2	3
	4. Electronic mail is included in office automation system		1	2
	5. SDLC is the acronym of Software Design Life Cycle.		1	3
	6. Building a new information system in one kind of planned organizational change.		1	3
b)	Answer the short questions (Solve Any 5)	10		
	1. Explain the concept of ERP?		1	4
	2. Discuss the advantages of ERP.		2	4
	3. Define term MKIS.		1	5
	4. Explain the concept of HRIS.		1	5
	5. Discuss Financial Information System.		2	5
	6. State the concept of Operations Information System.		1	5
Q.2	Answer the following			
a)	Define Scope of MIS in detail.	10	1	2
	OR			
a)	State the role and importance of information systems.	10	1	2
b)	Explain need & importance of TPS in organisation.	10	2	2
	OR			
b)	Describe different characteristics of DSS.	10	2	2

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Q.3	Answer the following			
a)	Define SDLC & List the different phases of SDLC in detail. OR	10	1	3
a)	Narrate the technical and behavioral approach of Information System.	10	1	3
b)	Describe the major causes of Information System Failure. OR	10	2	4
b)	Discuss different ERP modules.	10	2	4
Q.4	Answer following (Any Two)			
a)	Illustrate the need and importance of Marketing Information systems.	10	3	5
b)	The Golden Pumps is a manufacturer of industrial pumps employing 1000 employees. Recently an advertisement was released for a specific post. It was revealed that there were many employees who were having the qualification and experience that was needed. Thus, the company decided to go for a proper human resource information system. As an IT manager interpret the need and importance of the new Human Resources Information System for the company.	10	3	5
c)	Write the different elements of Human Resources Information System.	10	3	5
Q.5	Answer following (Any Two)			
a)	Illustrate the need and importance of Financial Information Systems.	10	3	5
b)	Examine the need of different elements of operations Information System.	10	4	5
c)	ABC Company is going to implement Financial Information system in the finance department. As an IT manager Illustrate which aspect should consider for implementing Financial Information system in ABC Company.	10	4	5

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